

A SERVICE MODULE AND A METHOD FOR PROVIDING A DEDICATED ON-SITE MEDIA SERVICE

ABSTRACT OF THE DISCLOSURE

5 An service module for a dedicated on-site media service. The service module enables a dedicated media service for a broadcast signal. The electronic media module includes a tuner, a media storage device, and an adapter. The tuner, which is coupled to the media storage device, or portion thereof, is constantly tuned to receive a single broadcast signal, thereby

10 ensuring a dedicated path for the broadcast signal. The media storage device provides a guaranteed capacity for storing the broadcast signal. The adapter in turn, is coupled to the media storage device and to the tuner. The adapter is provided for interfacing the tuner and the media storage device of the electronic media module with an electronic media system. Using the invention, a content

15 provider has remote control over the content that is recorded onto the on-site dedicated media storage device. The content provider also has remote control over the on-site presentation of the stored media to the viewer. Multiple dedicated service modules installed on-site allow these functions to be applied across multiple content-providers simultaneously.